



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936840-2	08/05/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	7/27-8/5 TV Sched	1

Flight Dates	Order #	Alt Order #
07/27/12 - 08/05/12	936840	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	08/05/12	6a Eyeopener	558-7a	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 07/30/12 6:24 AM 6a Eyeopener 558-7a :30 SBTN-072712-06H \$650.00 NM									
4 WCVB Tu 07/31/12 5:59 AM 6a Eyeopener 558-7a :30 SBTN-072712-06H \$650.00 NM									
3 WCVB W 08/01/12 6:29 AM 6a Eyeopener 558-7a :30 SBTN-072712-06H \$650.00 NM									
2 WCVB Th 08/02/12 6:23 AM 6a Eyeopener 558-7a :30 SBTN-072712-06H \$650.00 NM									
5 WCVB F 08/03/12 6:28 AM 6a Eyeopener 558-7a :30 SBTN-072712-06H \$650.00 NM									
3	07/27/12	08/05/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 9:57 AM REGIS AND KELLY DAY 9A-10A :30 SBTN-072712-06H \$300.00 NM									
3 WCVB Tu 07/31/12 9:56 AM REGIS AND KELLY DAY 9A-10A :30 SBTN-072712-06H \$300.00 NM									
4 WCVB W 08/01/12 9:39 AM REGIS AND KELLY DAY 9A-10A :30 SBTN-072712-06H \$300.00 NM									
5 WCVB Th 08/02/12 9:56 AM REGIS AND KELLY DAY 9A-10A :30 SBTN-072712-06H \$300.00 NM									
6 WCVB F 08/03/12 9:40 AM REGIS AND KELLY DAY 9A-10A :30 SBTN-072712-06H \$300.00 NM									
4	07/27/12	08/05/12	Nate Berkus	M-F 10a-11a	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 10:39 AM Nate Berkus M-F 10a-11a :30 SBTN-072712-06H \$200.00 NM									
3 WCVB Tu 07/31/12 10:22 AM Nate Berkus M-F 10a-11a :30 SBTN-072712-06H \$200.00 NM									
4 WCVB W 08/01/12 10:15 AM Nate Berkus M-F 10a-11a :30 SBTN-072712-06H \$200.00 NM									
5 WCVB Th 08/02/12 10:40 AM Nate Berkus M-F 10a-11a :30 SBTN-072712-06H \$200.00 NM									
6 WCVB F 08/03/12 10:24 AM Nate Berkus M-F 10a-11a :30 SBTN-080312-07H \$200.00 NM									
5	07/30/12	08/05/12	The View	1058-12n	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 11:31 AM The View 1058-12n :30 SBTN-072712-06H \$500.00 NM									



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4	WCVB	F	08/03/12	4:48 PM	ELLEN EF	4P-5P	:30	SBTV-080312-07H	\$500.00	NM																																																																																																																																				
11	07/30/12	08/05/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM																																																																																																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>MTWTF--</td><td>10</td><td>\$650.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>WCVB</td><td>M</td><td>07/30/12</td><td>5:25 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>07/30/12</td><td>5:46 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Tu</td><td>07/31/12</td><td>5:23 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>7</td><td>WCVB</td><td>Tu</td><td>07/31/12</td><td>5:42 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>08/01/12</td><td>5:23 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>8</td><td>WCVB</td><td>W</td><td>08/01/12</td><td>5:44 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>9</td><td>WCVB</td><td>Th</td><td>08/02/12</td><td>5:23 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>08/02/12</td><td>5:43 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>08/03/12</td><td>5:23 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>10</td><td>WCVB</td><td>F</td><td>08/03/12</td><td>5:54 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	MTWTF--	10	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WCVB	M	07/30/12	5:25 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	1	WCVB	M	07/30/12	5:46 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	2	WCVB	Tu	07/31/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	7	WCVB	Tu	07/31/12	5:42 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	3	WCVB	W	08/01/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	8	WCVB	W	08/01/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	9	WCVB	Th	08/02/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	4	WCVB	Th	08/02/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	5	WCVB	F	08/03/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	10	WCVB	F	08/03/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																									
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10	WCVB	F	08/03/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00	NM																																																																																																																																				
13	07/30/12	08/05/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	5	\$900.00	NM																																																																																																																																					



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936840-2	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	7/27-8/5 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/30/12	08/05/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV-072712-06H \$900.00 NM									
3 WCVB Tu 07/31/12 6:27 PM Newscenter 5 at 6 6-630p :30 SBTV-072712-06H \$900.00 NM									
1 WCVB W 08/01/12 6:24 PM Newscenter 5 at 6 6-630p :30 SBTV-072712-06H \$900.00 NM									
4 WCVB Th 08/02/12 6:24 PM Newscenter 5 at 6 6-630p :30 SBTV-072712-06H \$900.00 NM									
5 WCVB F 08/03/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV-072712-06H \$900.00 NM									
15	07/30/12	08/05/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 07/30/12 7:14 PM M-F Inside Edition 658-730p :30 SBTV-072712-06H \$750.00 NM									
2 WCVB Tu 07/31/12 7:22 PM M-F Inside Edition 658-730p :30 SBTV-072712-06H \$750.00 NM									
5 WCVB W 08/01/12 7:21 PM M-F Inside Edition 658-730p :30 SBTV-072712-06H \$750.00 NM									
4 WCVB Th 08/02/12 7:10 PM M-F Inside Edition 658-730p :30 SBTV-072712-06H \$750.00 NM									
3 WCVB F 08/03/12 7:11 PM M-F Inside Edition 658-730p :30 SBTV-080312-07H \$750.00 NM									
17	07/30/12	08/05/12	Chronicle	728-8p	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 7:29 PM Chronicle 728-8p :30 SBTV-072712-06H \$1,100.00 NM									
1 WCVB Tu 07/31/12 7:44 PM Chronicle 728-8p :30 SBTV-072712-06H \$1,100.00 NM									
3 WCVB W 08/01/12 7:44 PM Chronicle 728-8p :30 SBTV-072712-06H \$1,100.00 NM									
5 WCVB Th 08/02/12 7:44 PM Chronicle 728-8p :30 SBTV-072712-06H \$1,100.00 NM									
4 WCVB F 08/03/12 7:37 PM Chronicle 728-8p :30 SBTV-072712-06H \$1,100.00 NM									
19	07/27/12	08/05/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 12:01 AM Nightline 1135p-1206a :30 SBTV-072712-06H \$450.00 NM									
4 WCVB Tu 07/31/12 12:01 AM Nightline 1135p-1206a :30 SBTV-072712-06H \$450.00 NM									
5 WCVB W 08/01/12 12:01 AM Nightline 1135p-1206a :30 SBTV-072712-06H \$450.00 NM									
3 WCVB Th 08/02/12 11:53 PM Nightline 1135p-1206a :30 SBTV-072712-06H \$450.00 NM									
6 WCVB F 08/03/12 12:01 AM Nightline 1135p-1206a :30 SBTV-080312-07H \$450.00 NM									
20	07/27/12	08/05/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/30/12 1:00 AM Jimmy Kimmel 1205-105a :30 SBTV-072712-06H \$150.00 NM									
5 WCVB Tu 07/31/12 12:48 AM Jimmy Kimmel 1205-105a :30 SBTV-072712-06H \$150.00 NM									
3 WCVB W 08/01/12 12:46 AM Jimmy Kimmel 1205-105a :30 SBTV-072712-06H \$150.00 NM									
4 WCVB Th 08/02/12 1:00 AM Jimmy Kimmel 1205-105a :30 SBTV-072712-06H \$150.00 NM									
6 WCVB F 08/03/12 12:49 AM Jimmy Kimmel 1205-105a :30 SBTV-072712-06H \$150.00 NM									
21	07/27/12	08/05/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$175.00									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936840-2	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	7/27-8/5 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/27/12	08/05/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$175.00	NM
07/30/12 08/05/12 MTWTF-- 5 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 07/30/12 4:44 AM 430a Eyeopener 430-5a :30 SBTB-072712-06H \$175.00 NM 5 WCVB Tu 07/31/12 4:44 AM 430a Eyeopener 430-5a :30 SBTB-072712-06H \$175.00 NM 2 WCVB W 08/01/12 4:44 AM 430a Eyeopener 430-5a :30 SBTB-072712-06H \$175.00 NM 3 WCVB Th 08/02/12 4:56 AM 430a Eyeopener 430-5a :30 SBTB-072712-06H \$175.00 NM 6 WCVB F 08/03/12 4:43 AM 430a Eyeopener 430-5a :30 SBTB-080312-07H \$175.00 NM									
22	07/30/12	08/05/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 10 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB M 07/30/12 5:24 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 4 WCVB M 07/30/12 5:43 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 6 WCVB Tu 07/31/12 5:13 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 1 WCVB Tu 07/31/12 5:38 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 2 WCVB W 08/01/12 5:12 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 9 WCVB W 08/01/12 5:29 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 5 WCVB Th 08/02/12 5:24 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 10 WCVB Th 08/02/12 5:44 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 8 WCVB F 08/03/12 5:24 AM 5a Eyeopener 5-6a :30 SBTB-072712-06H \$350.00 NM 3 WCVB F 08/03/12 5:38 AM 5a Eyeopener 5-6a :30 SBTB-080312-07H \$350.00 NM									
24	07/30/12	08/05/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	7	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTFSS 7 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB M 07/30/12 11:24 PM Newscenter 5 at 11 11-1130p :30 SBTB-072712-06H \$1,100.00 NM 2 WCVB Tu 07/31/12 11:14 PM Newscenter 5 at 11 11-1130p :30 SBTB-072712-06H \$1,100.00 NM 1 WCVB W 08/01/12 11:13 PM Newscenter 5 at 11 11-1130p :30 SBTB-072712-06H \$1,100.00 NM 7 WCVB Th 08/02/12 11:28 PM Newscenter 5 at 11 11-1130p :30 SBTB-072712-06H \$1,100.00 NM 4 WCVB F 08/03/12 11:24 PM Newscenter 5 at 11 11-1130p :30 SBTB-080312-07H \$1,100.00 NM 6 WCVB Sa 08/04/12 11:21 PM Newscenter 5 at 11 11-1130p :30 SBTB-080312-07H \$1,100.00 NM 3 WCVB Su 08/05/12 11:24 PM Newscenter 5 at 11 11-1130p :30 SBTB-080312-07H \$1,100.00 NM									
26	07/27/12	08/05/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 08/04/12 8:22 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 SBTB-080312-07H \$700.00 NM									
27	07/30/12	08/05/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----SS 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 08/04/12 6:29 AM 6a Weekend Eyeopener 558-7a :30 SBTB-072712-06H \$250.00 NM 1 WCVB Su 08/05/12 6:09 AM 6a Weekend Eyeopener 558-7a :30 SBTB-072712-06H \$250.00 NM									
29	07/27/12	08/05/12	Weekend GMA	7-8a	-----SS	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----SS 2 \$600.00									

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936840-2	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	7/27-8/5 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	07/27/12	08/05/12	Weekend GMA	7-8a	-----SS	:30	2	\$600.00	NM
07/30/12 08/05/12 -----S- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Sa 08/04/12 6:59 AM Weekend GMA 7-8a :30 SBTV-080312-07H \$600.00 NM 4 WCVB Sa 08/04/12 7:48 AM Weekend GMA 7-8a :30 SBTV-072712-06H \$600.00 NM									
30	07/27/12	08/05/12	6p News Weekend	6-630p	-----SS	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----SS 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 08/04/12 6:25 PM 6p News Weekend 6-630p :30 SBTV-072712-06H \$400.00 NM 3 WCVB Su 08/05/12 6:24 PM 6p News Weekend 6-630p :30 SBTV-072712-06H \$400.00 NM									
31	07/30/12	08/05/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----SS 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 08/04/12 5:11 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTV-080312-07H \$75.00 NM 2 WCVB Su 08/05/12 5:39 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTV-080312-07H \$75.00 NM									
33	07/30/12	08/05/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/05/12 9:20 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTV-080312-07H \$200.00 NM									
35	07/27/12	08/05/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 08/05/12 10:21 AM This Week / C. Amanpour 10-11a :30 SBTV-072712-06H \$1,000.00 NM									
36	07/27/12	08/05/12	OTR 11a	1058a-1130a	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 08/05/12 11:28 AM OTR 11a 1058a-1130a :30 SBTV-080312-07H \$150.00 NM									
37	07/30/12	08/05/12	Good Morning America	658-9a	MTWTF--	:30	8	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 8 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 07/30/12 7:50 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 7 WCVB M 07/30/12 8:45 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 8 WCVB Tu 07/31/12 7:29 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 2 WCVB Tu 07/31/12 7:55 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 3 WCVB W 08/01/12 8:41 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 6 WCVB Th 08/02/12 7:59 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 4 WCVB Th 08/02/12 8:46 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM 5 WCVB F 08/03/12 8:38 AM Good Morning America 658-9a :30 SBTV-080312-07H \$1,200.00 NM									
38	07/30/12	08/05/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$900.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936840-2	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	7/27-8/5 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTFSS 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	07/31/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-072712-06H	\$900.00 NM
4	WCVB	W	08/01/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-072712-06H	\$900.00 NM
5	WCVB	F	08/03/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-072712-06H	\$900.00 NM
1	WCVB	Sa	08/04/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-072712-06H	\$900.00 NM
2	WCVB	Su	08/05/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-072712-06H	\$900.00 NM
<u>Total Spots</u>							116		

Payment Terms 30 Days

<u>Gross Total</u>	\$66,875.00
<u>Agency Commission</u>	\$10,031.25
<u>Net Amount Due</u>	\$56,843.75